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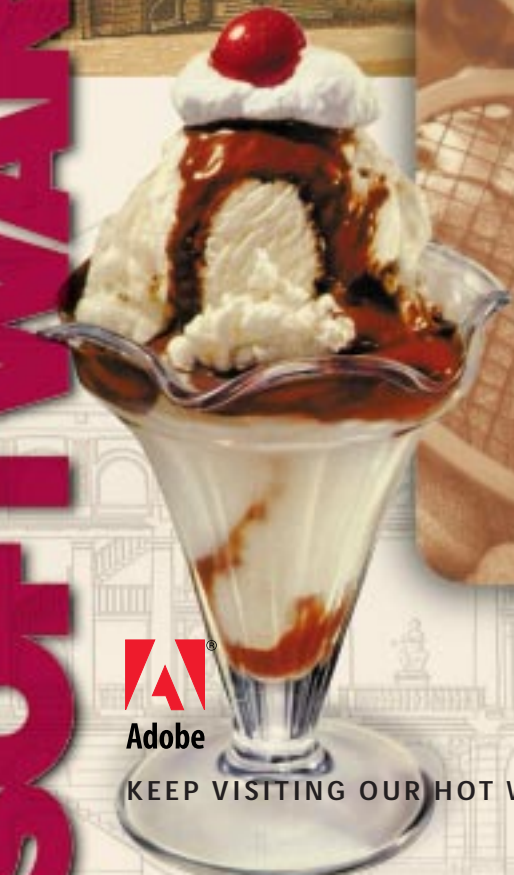
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**GREAT NEW COLLECTION OF
HISTORICAL IMAGES** page 10-11



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All of the 10,000+ ArtRoom 10.0 clip art images can be easily located with either the Extensis Fetch™ browser (Mac only) or our new electronic Adobe Acrobat (PDF) catalog.

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10.0

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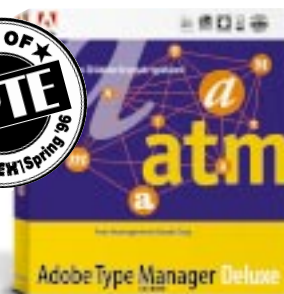
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Robin Williams is the author of several best-selling, award-winning books – watch for her newest release called *Home Sweet Home Page & The Kitchen Sink*. She has also written numerous articles for various magazines and has taught traditional and electronic typography for fifteen years.



EVERYDAY TYPOGRAPHIC TERMINOLOGY

There are lots of words we bandy around when talking about type. Some of the most confusing are the ones we use when referring to spacing between letters. Below are definitions of some of the terms you might find in your menus or dialog boxes. Keep in mind that these definitions are in reference to how we set type now; the meanings have altered slightly in the transition from metal to phototype to digital. Learn your software so you can control each of these features!

Kerning Kerning refers to the space between letters. The goal is to achieve optically consistent spacing; that is, you should not see letter combinations that seem to have more space between them, nor should some letters appear to be squished together. When it comes to kerning, your eye is the boss. If your eye tells you the spacing is not consistent, it isn't, no matter what your computer says.

Manual kerning Manual kerning is when you change the spacing between two characters. It's usually a keyboard shortcut, or you can type in a value as well.

Pair kern When a designer creates a font, they often create sets of values for how certain letter combinations should be spaced; these values are called pair kerns. For instance, there is usually a pair kerning value for "Ta", where the "a" is tucked under the bar of the capital T. Fonts might have anywhere from 300 to 1000 or more pair kerns built in.

Auto pair kern In page layout programs, there is a checkbox to automatically use the pair kern values built into a font. Most word processors do not utilize the pair kerning, which is one reason type looks better when printed from a page layout application.

Letterspacing Manual kerning adds or deletes specific units of space between characters, is meant for individual fine-tuning, and cannot be applied in a style sheet. With the letterspacing feature, you can add or delete a specific amount of space between every character in an entire paragraph, and you can apply it in your style sheet.

Tracking Tracking is a very important and rather confusing feature. We'll talk about it next month!

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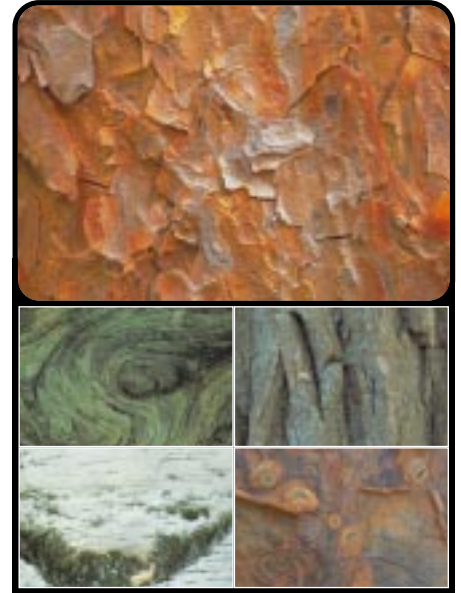


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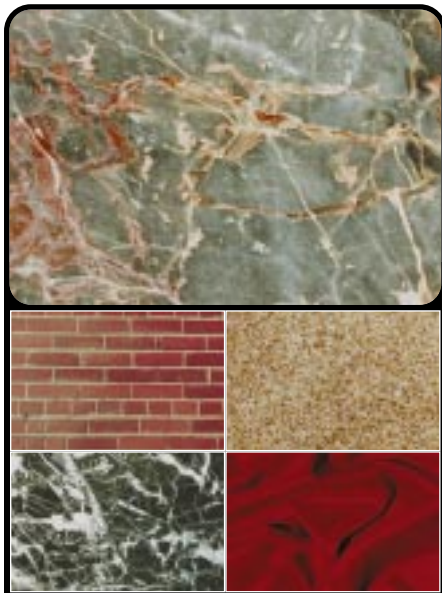


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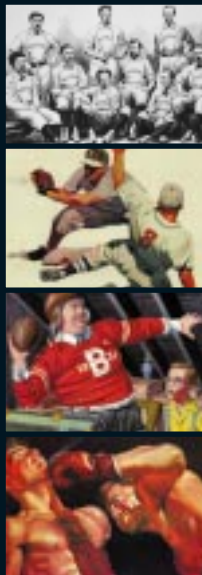


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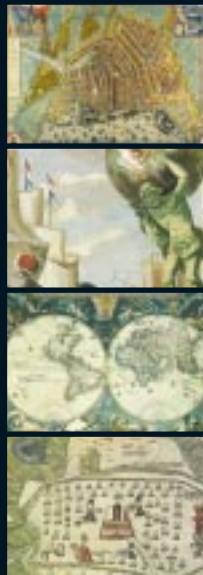
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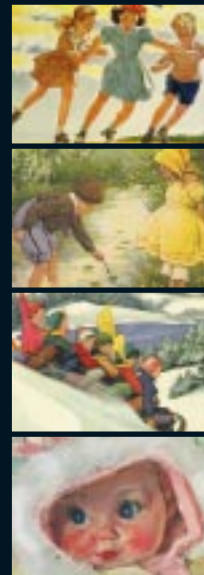
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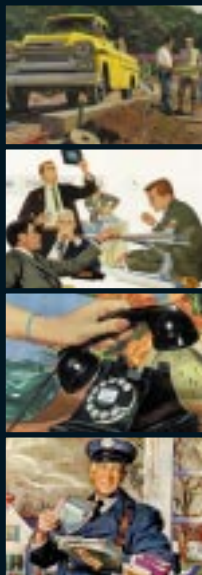
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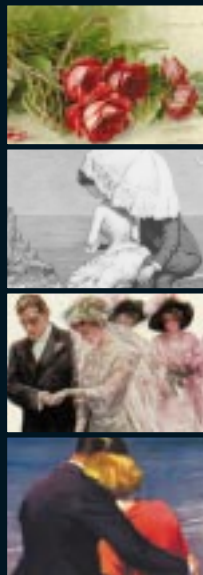
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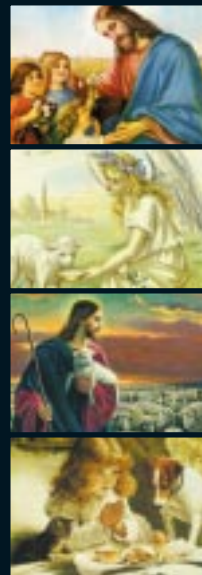
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